

Networking Event
Monday, June 19th
Session time: 14:00-16:00
Room MR1

Cities of the Future – Global Competition, Local Leadership

Jan Sturesson, Sweden
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Agenda

1. Introduction
2. Presentation of “Cities of the Future” – summary
3. Discussion regarding following areas:
 - a. Mega trends in practice
 - b. City branding
 - c. Managing capital resources in a holistic way
 - d. Demand on local leadership
4. Conclusions