



Global Sustainability Solutions Exchange: Networking Session

AGENDA

- 8:30 am Introductions
 - to panel members
 - to objective of Networking Session
- 8:45 am Presentation of GUSSE Prototype
- 9:15 am Panel Discussion
- 9:30 am Moderated Open Discussion
- 10:15 am Signing of GUSSE Charter Member scroll

GUSSE is an online place where the world will collectively discuss, review and apply the best ideas for sustainable cities. It's like an Amazon.com for urban solutions: you can browse, get recommendations, share solutions, and access sustainability information.

Taking advantage of breakthroughs in technology and interactive learning, GUSSE also fosters an interactive, deeply democratic, global dialogue that will harness the wisdom within cities and get better at putting ideas into action. For the first time ever, being wired all over the world makes such a global, bottom-up approach possible.

GUSSE's respected international partners will work together to curate the thousands of existing online sources of sustainability information. Then, following the success of leading Internet sites such as Wikipedia, Amazon, MyPlace and Flickr, GUSSE's open discussion will allow global users to add value - creating collective sense by reducing complexity and building actionable consensus.

Your input will help us all figure out how to put emerging social technologies to best use: making sure that GUSSE is user-friendly, responsive, exciting and - most importantly, useful.

This networking session will provide opportunity for identifying the needs of urban leaders, as well as for providing input into the direction GUSSE is taking. Become a charter member or sponsor and ensure the ongoing viability of this important and leading-edge tool.